



Youth Progress Association Sponsorship Proposal 2024: **60 year anniversary!**

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 **YouthProgress**
Opportunity Lives Here



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Introduction

At Youth Progress Association, we believe that young people in the juvenile justice and foster care systems are leaders, scholars, artists, athletes, and entrepreneurs. Together, we are a diverse and inclusive community of staff and foster parents who provide young people with safe and stable homes and opportunities to grow, learn, and succeed.

Youth Progress has 60 years of experience successfully serving youth in the foster care and juvenile justice systems. Given the high needs of each young person we serve, we intentionally focus on depth of impact rather than higher service output numbers. This allows us to provide highly individualized support with low adult-to-youth ratios and a skilled, multi-disciplinary team of teachers, therapists, coaches, mentors, and engagement specialists who provide individualized support for each youth's learning styles and social, behavioral, and therapeutic needs.

Oregon has a profound unmet need for complementary, trauma-informed services for young people in the child welfare system that can provide the individualized support needed to improve life outcomes, including educational attainment.

Unfortunately, government contracts aren't enough to cover the total cost of care for these young people. Without funds from private foundation grants, sponsorships, and loyal community supporters, fewer homes, services, and providers would be needed for kids and families who deserve support.

We can't do this work alone.

60 year celebration Sponsorship Packages



Sponsorship Recognition

Transformational	Strategic	Family	Supporter	Friend
\$15,000	\$10,000	\$5,000	\$2,500	\$1,000

Custom Marketing Opportunity

*Physical signage at office, video, other

Prime Sponsor of Golf Tournament, fundraisers & Annual Proctor Foster Events.
Includes hole sponsors and branding opportunities

Verbal recognition, logo on printed/digital collateral at all events

Tickets to golf tournament and fundraisers

Inclusion in Youth Progress annual email marketing & event invitations

Inclusion social media posts: Facebook, Instagram, LinkedIn

Logo on website & event sites

Logo and/or Name on annual report (logo Transformational & Strategic partners)

10	6	4	2	
8	5	4	3	1
8	5	4	3	2

*Number of incentives dependent on sponsorship level. Custom inclusion for Transformational & Strategic sponsorships

The Opportunities

Rather than approaching our loyal supporters several times over the year, we are packaging all sponsorship opportunities. We hope this change makes giving even easier, creating multiple moments in time throughout the year to support Youth Progress and receive community recognition.

Youth Progress Association has several events throughout the year. Our annual golf tournament occurs in the summer, with approximately 125 attendees and support from the banking, construction, trades, and marketing sectors.

The annual Proctor Foster Picnic recognizes and celebrates our dedicated proctor foster families and the young people they support.

Additionally, Youth Progress Association's administrative building is located in the highly desirable Hosford-Abernathy neighborhood,, providing unique opportunities for branding, marketing and events. Let's talk!



Investing your values

Happy Employees

Positive Public Perception

Increase Sales

Community Impact

Simply put, giving is good for business and for the community. Corporate Social responsibility research has shown year over year that companies who invest in creating meaningful impact in their local communities have more satisfied employees, increased sales, and enhanced public reputation.

75% of Americans say it is no longer acceptable for companies to make money; they must positively impact society, too.

Payment Options

We want to make payment and invoicing easy for you. We offer several options for payment.

For invoicing and checks: Please email us with the information below. We'll generate an invoice for your company. Checks can be mailed to our administrative office using the contact information below.

For online payments: You can securely pay using this link: bit.ly/YP-sponsorship. If you have questions or concerns, please email us at the information listed below.

Need another payment option? No problem. Just reach out, and we'll work with your company on an additional payment option.



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